

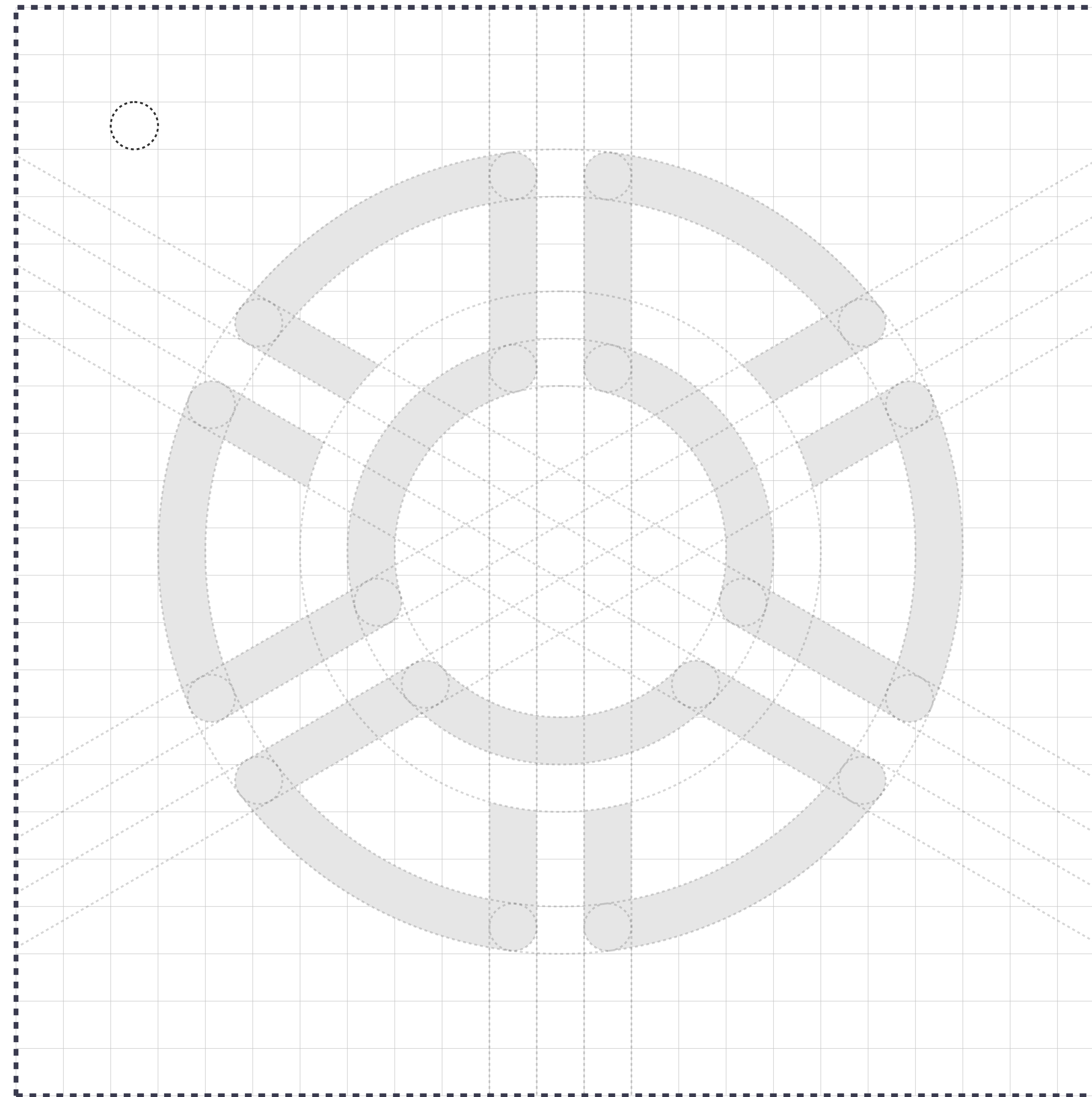


Logo guidelines

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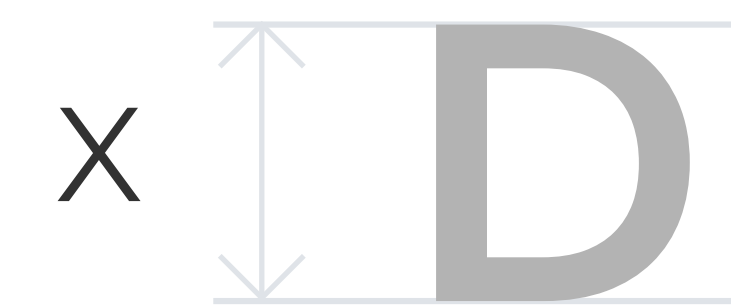
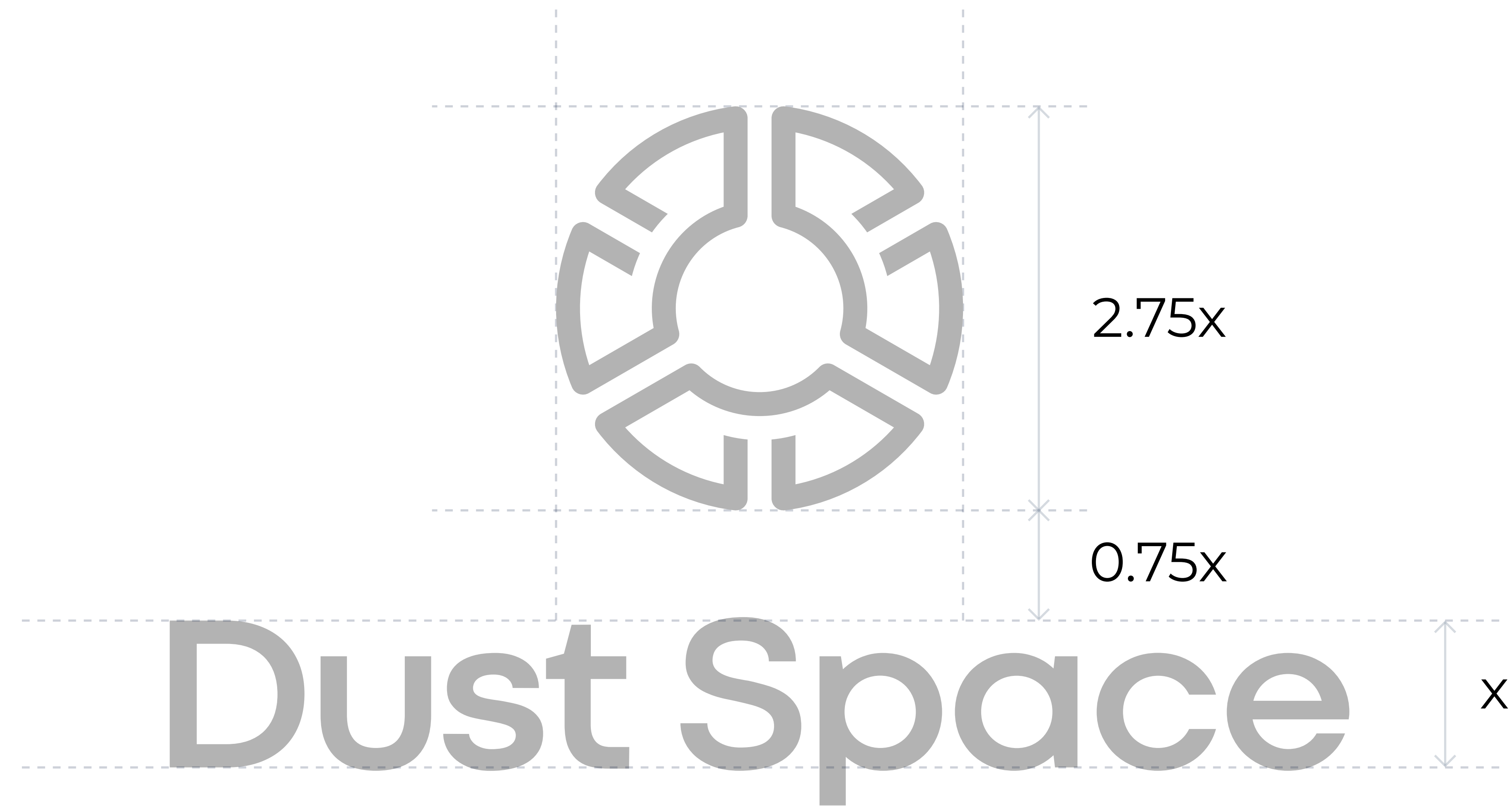
Logomark construction



Horizontal logo construction

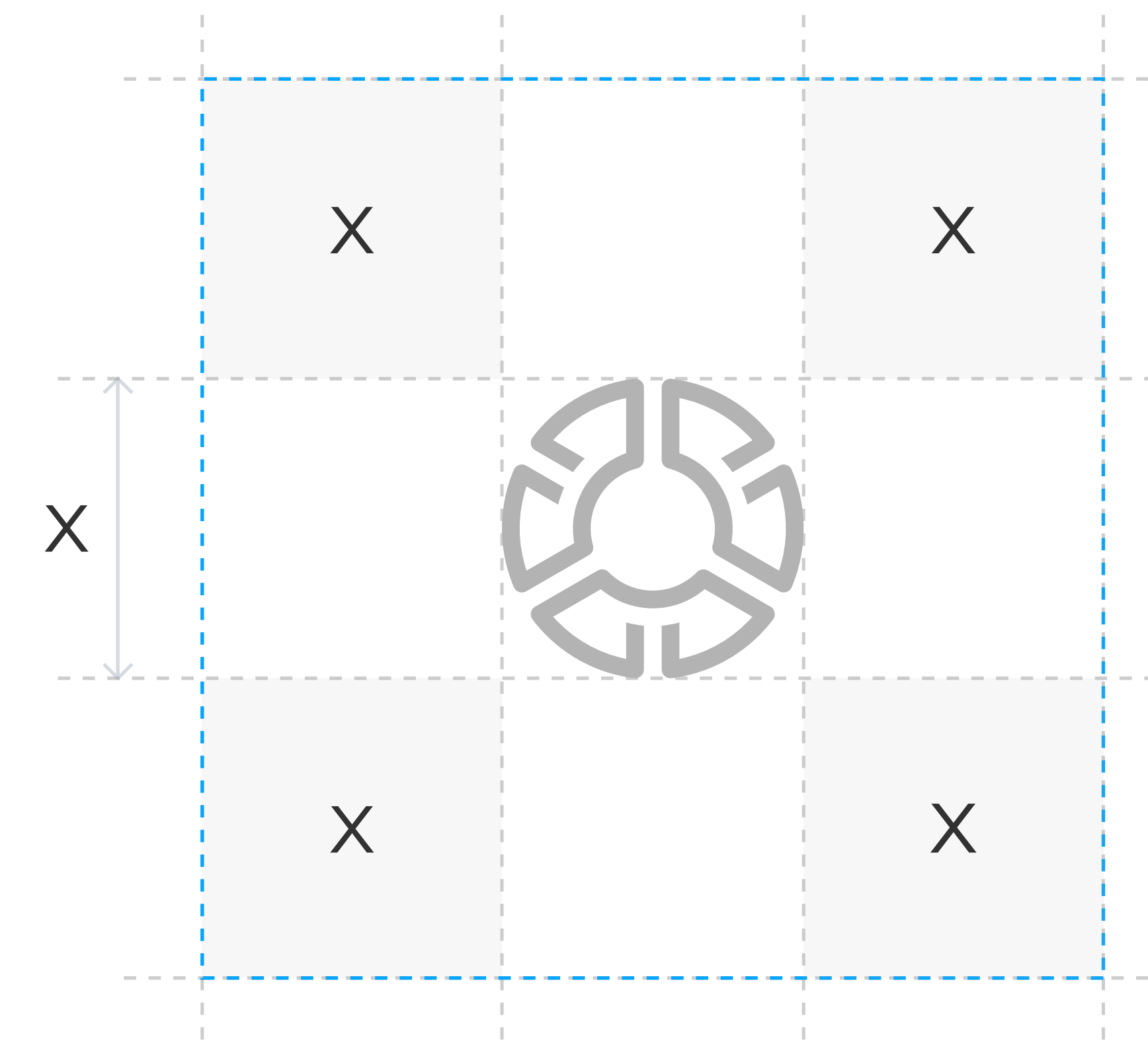


Vertical logo construction



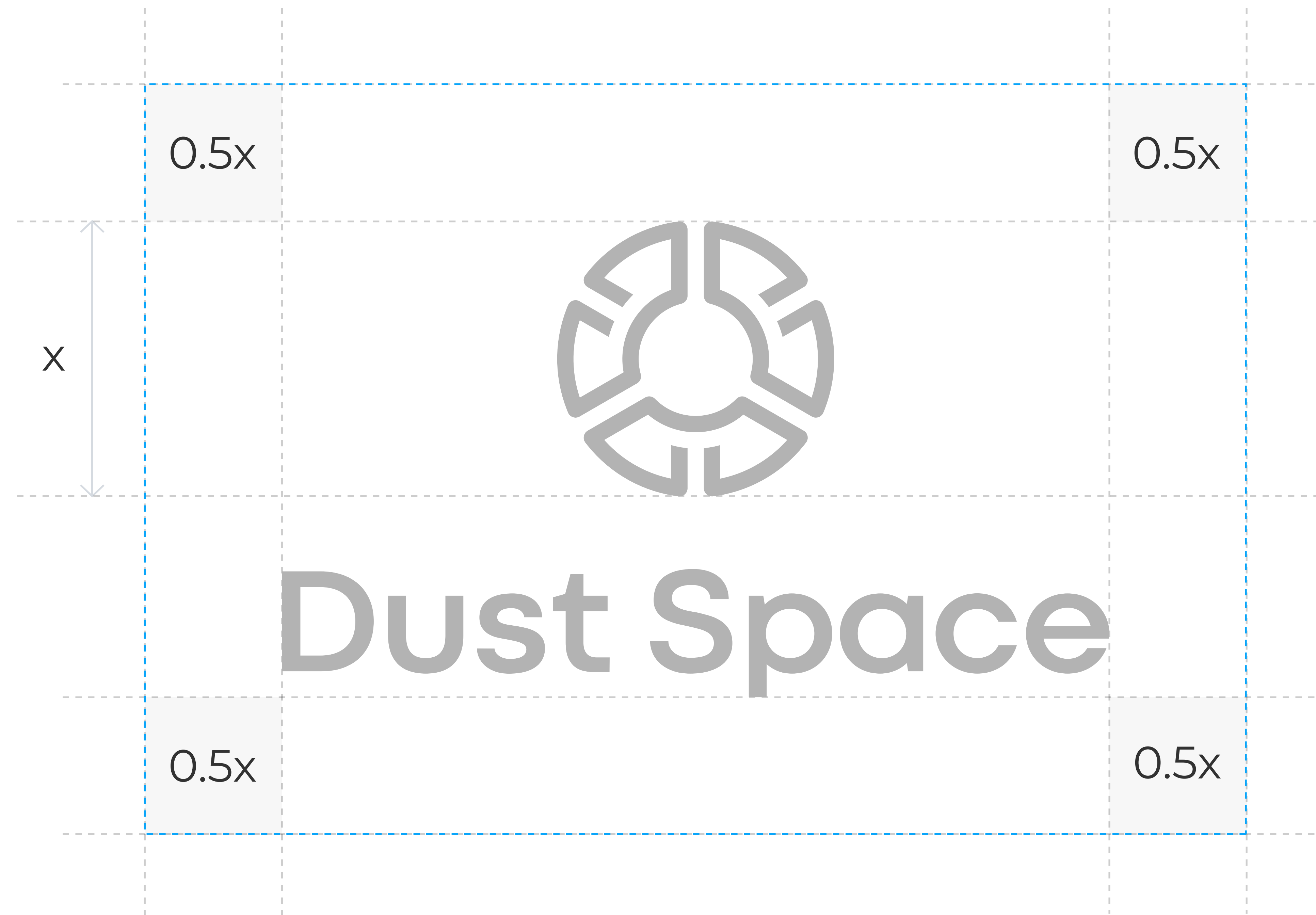
Clear space

--- Safe area



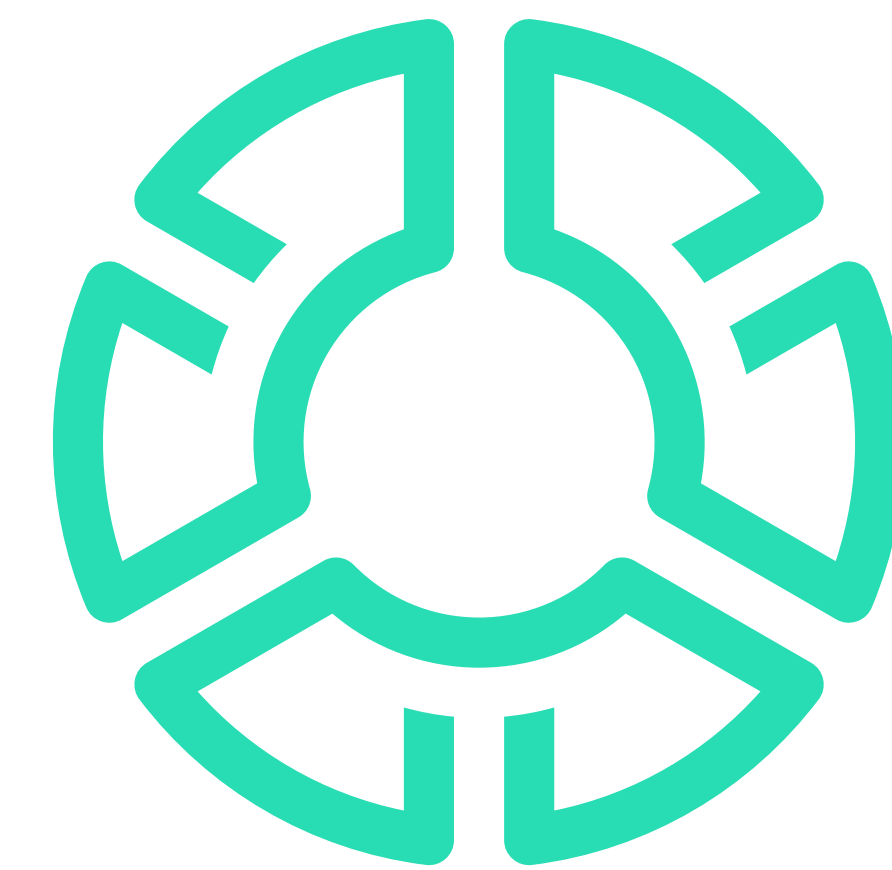
Clear space

--- Safe area



Horizontal logo



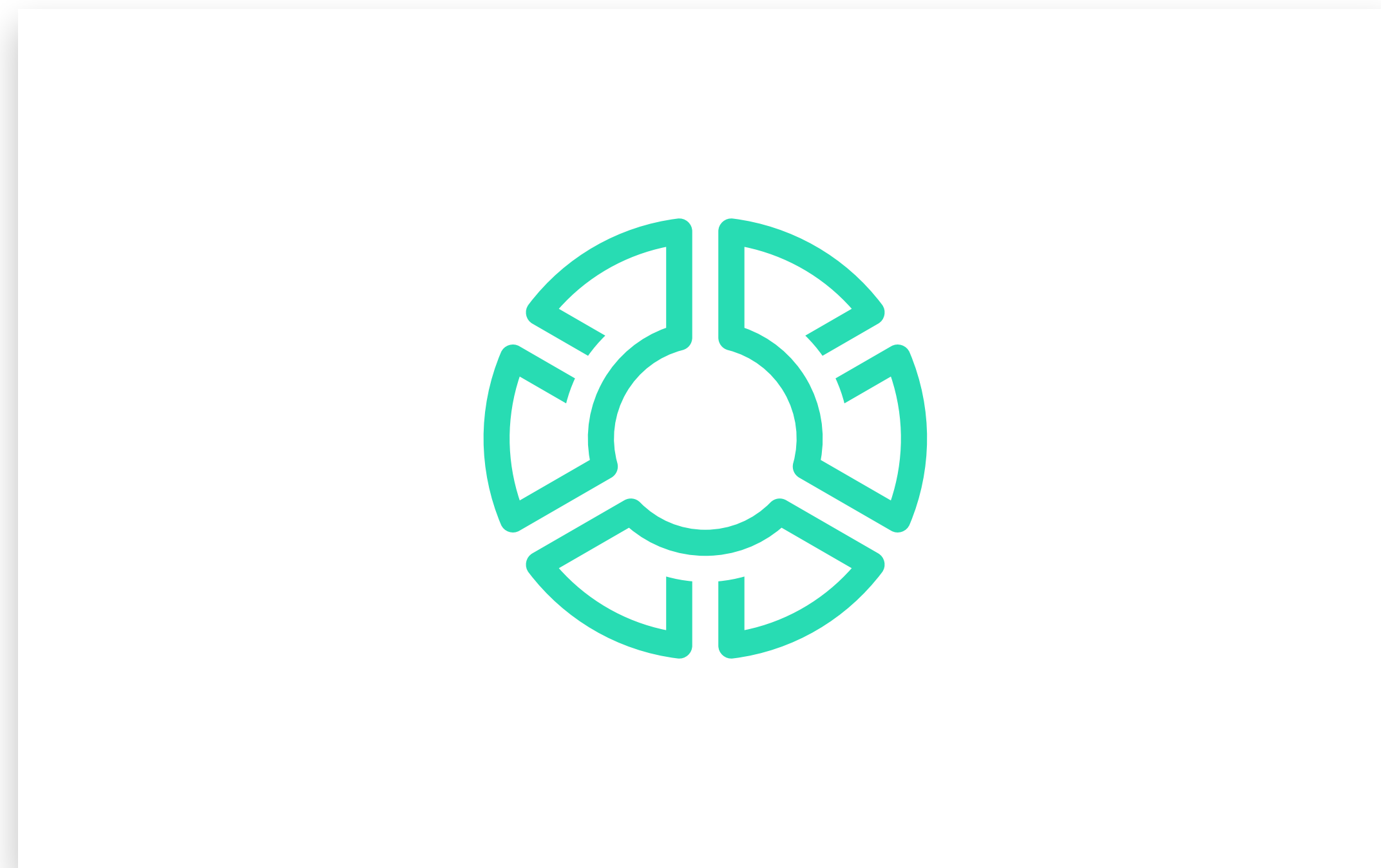


Dust Space

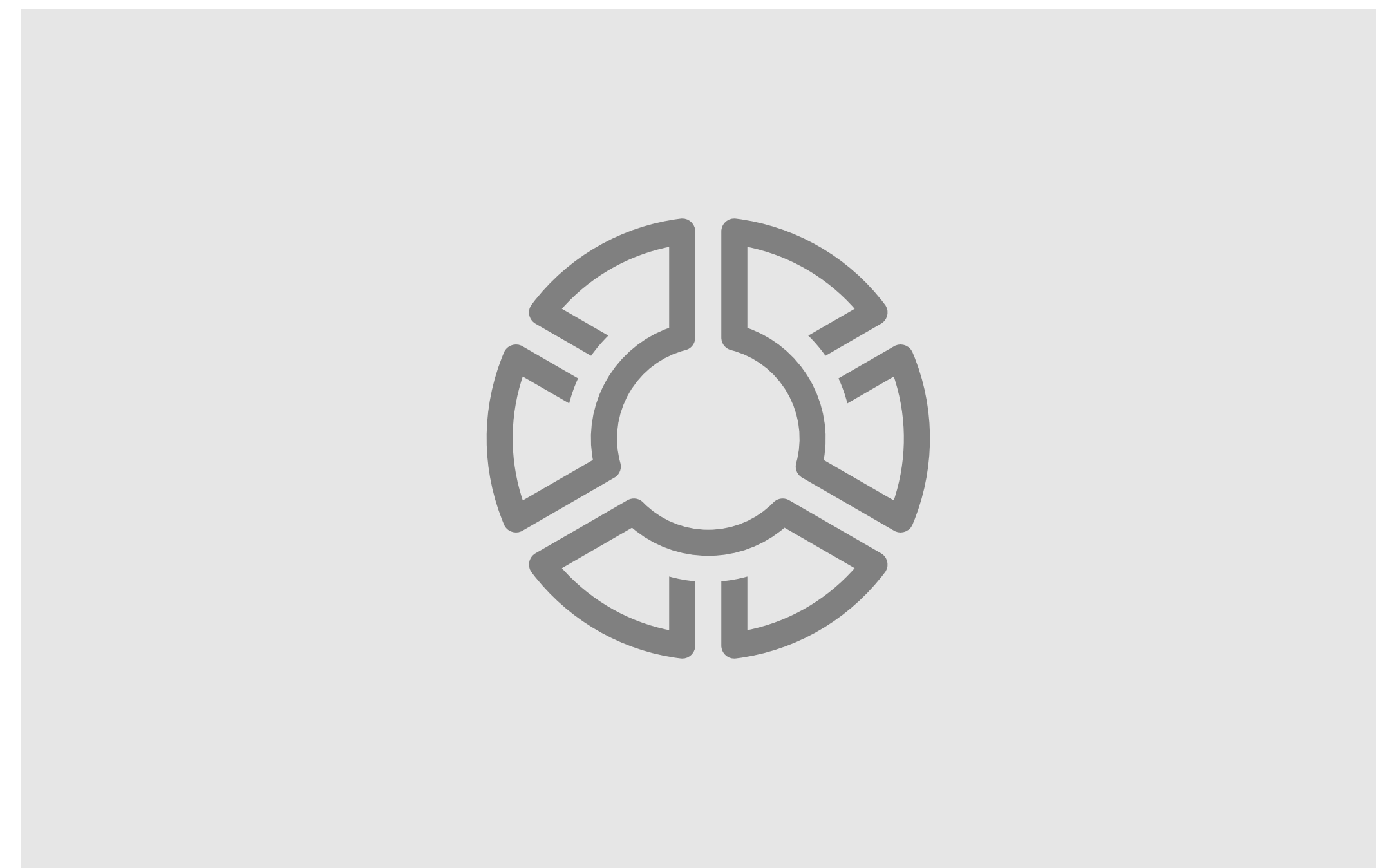


Logomark usage

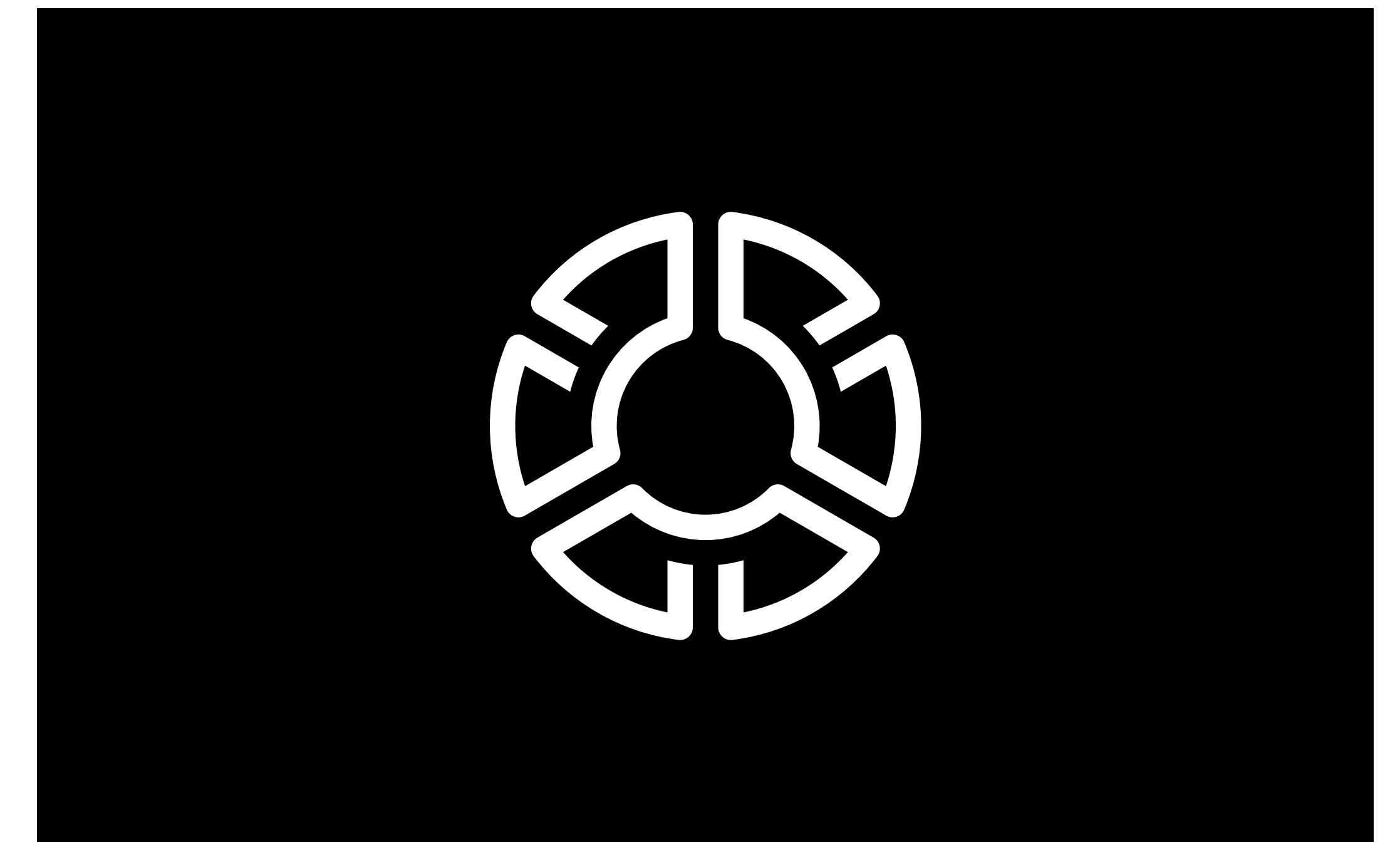
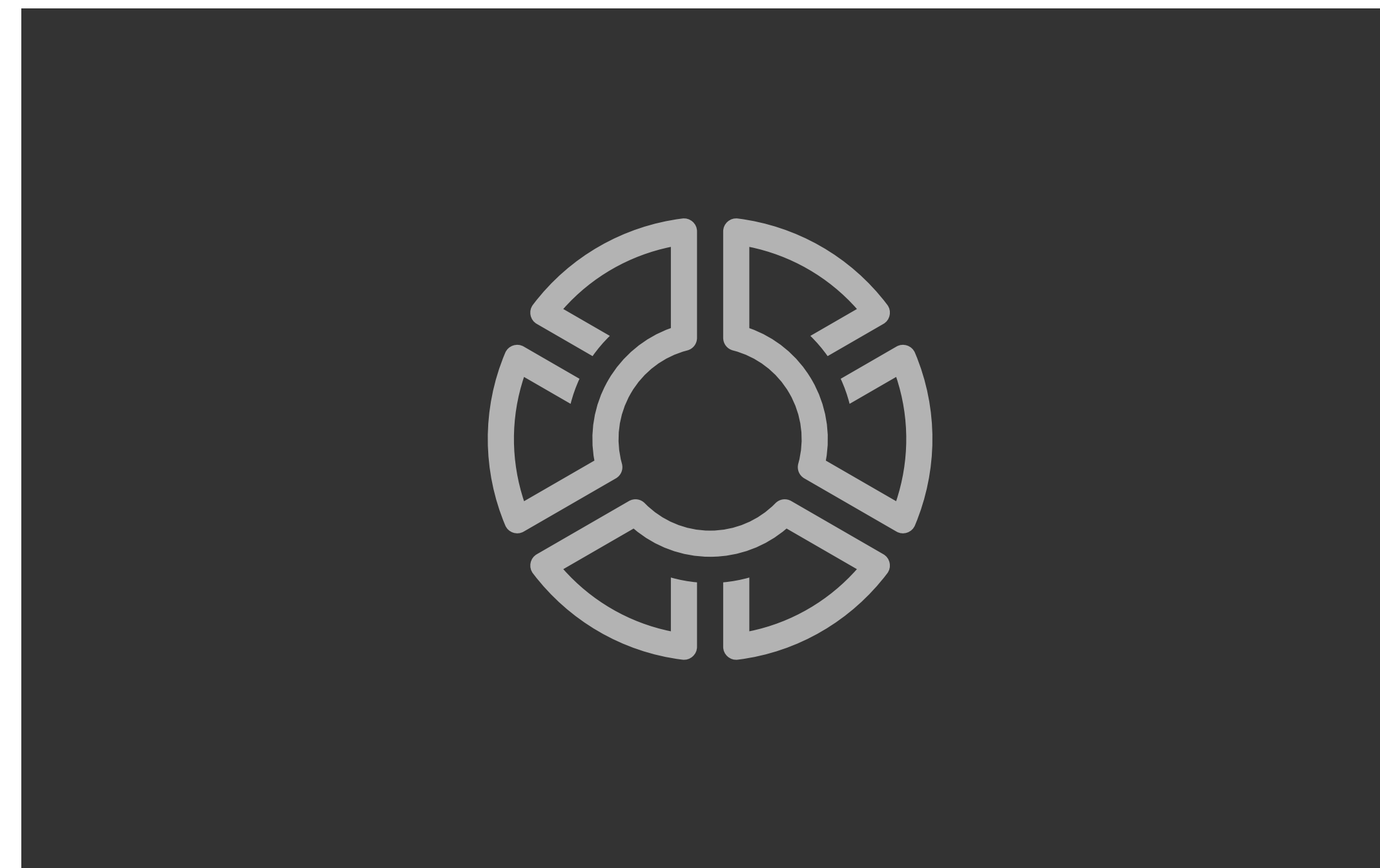
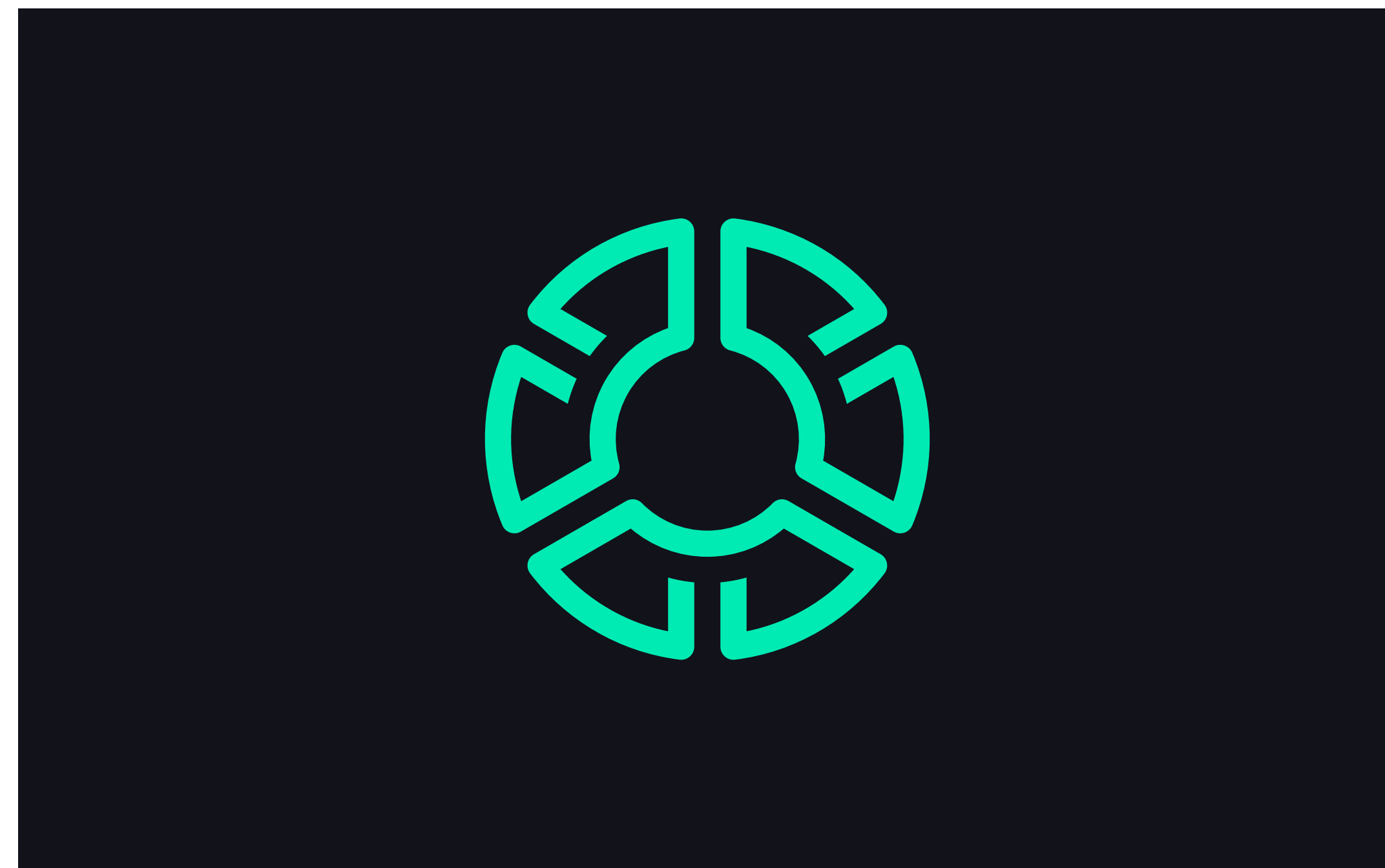
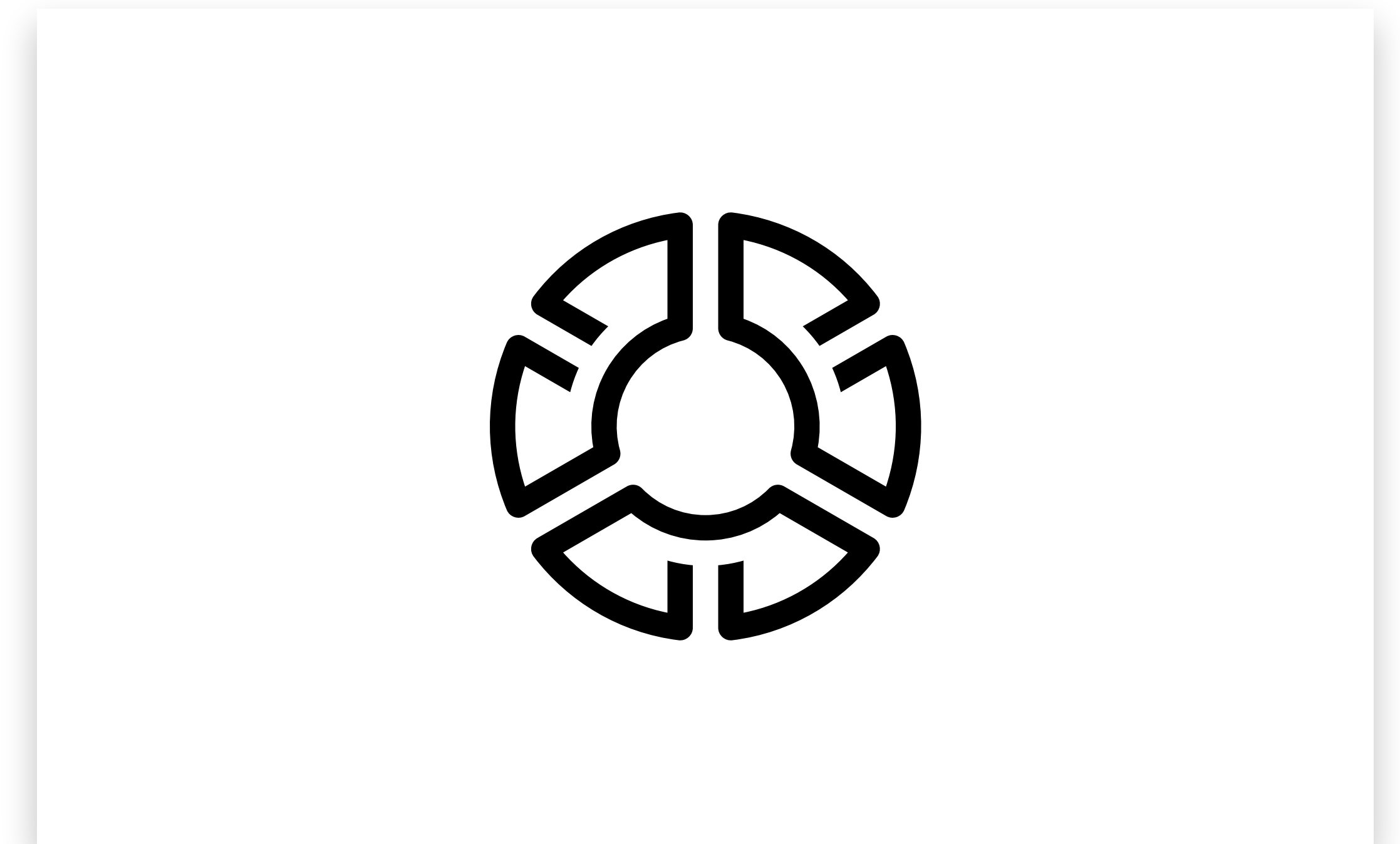
Color



Grayscale



Black and White



Colored logos

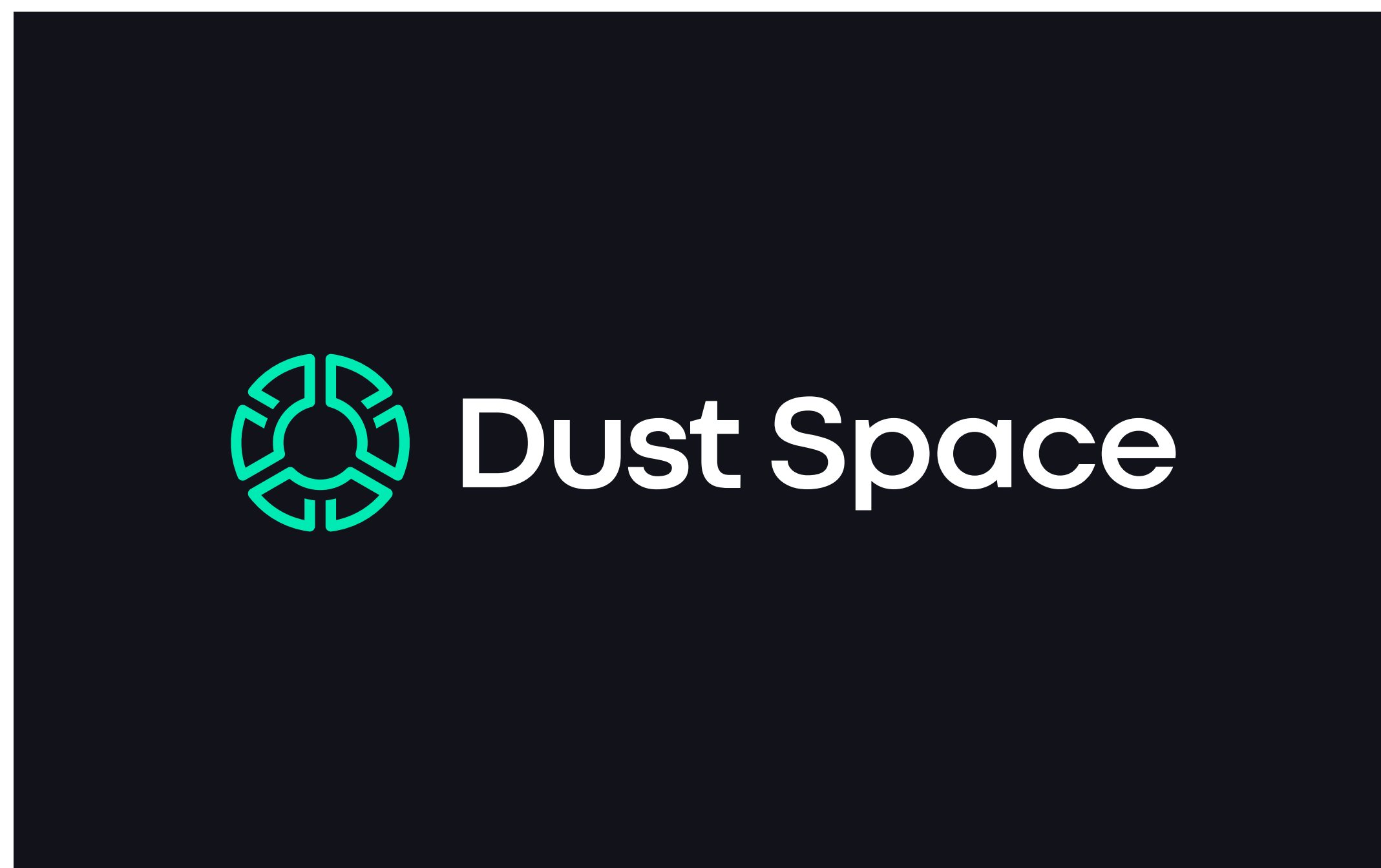
Color



Grayscale



Black and White



Usage on backgrounds

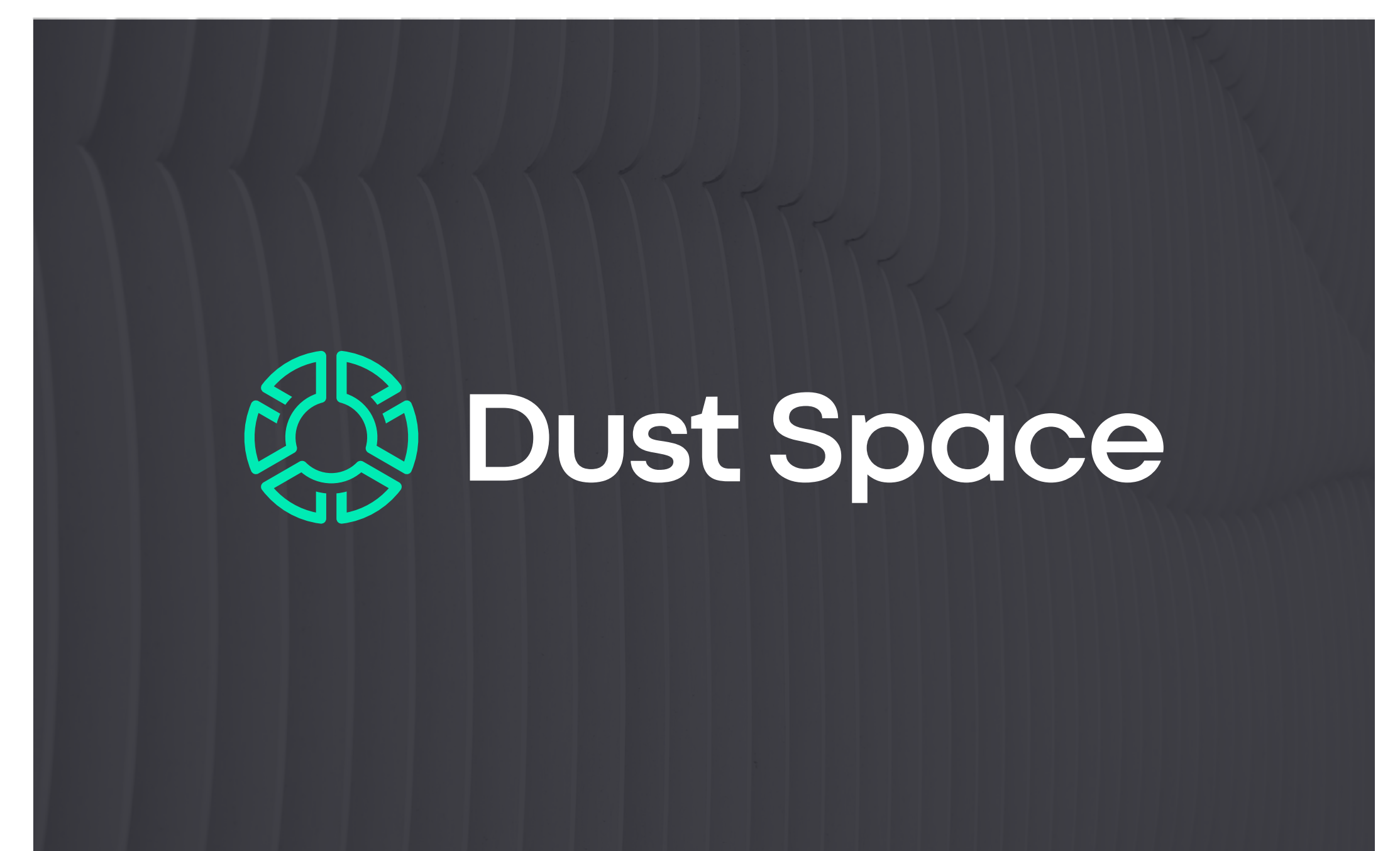
White background



Gray background

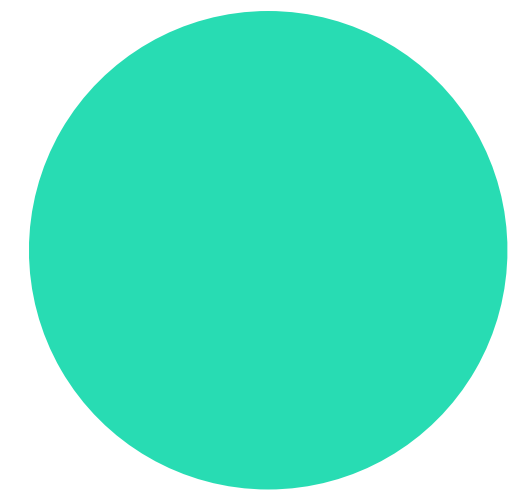


Dark and color background

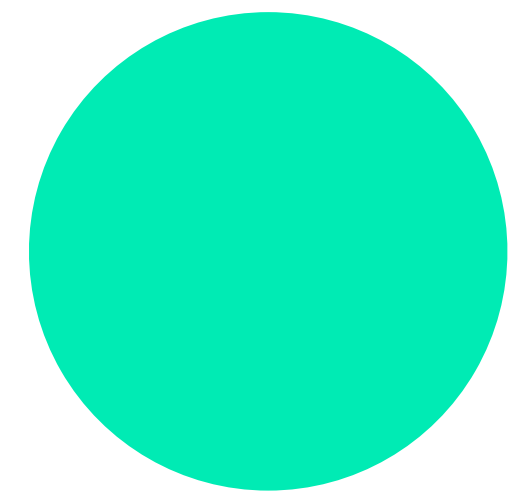


Colors

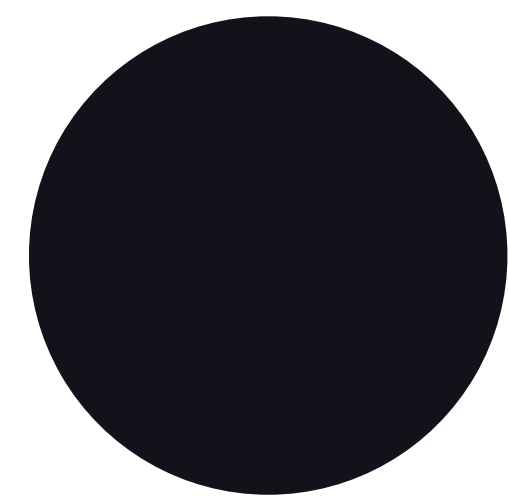
Basic Colors



CMYK 63, 0, 43, 0
RGB 40, 220, 179
HEX #28DCB3

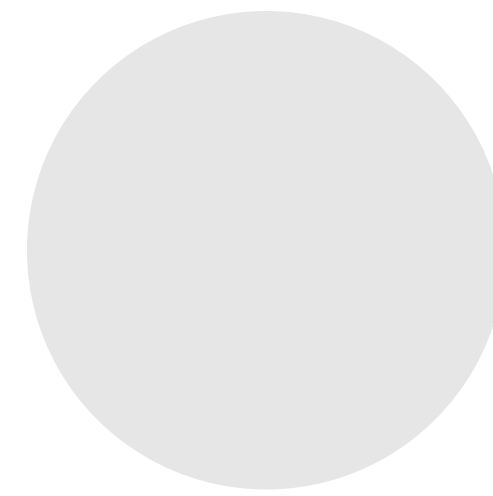


CMYK 62, 0, 46, 0
RGB 0, 235, 180
HEX #00EBB4

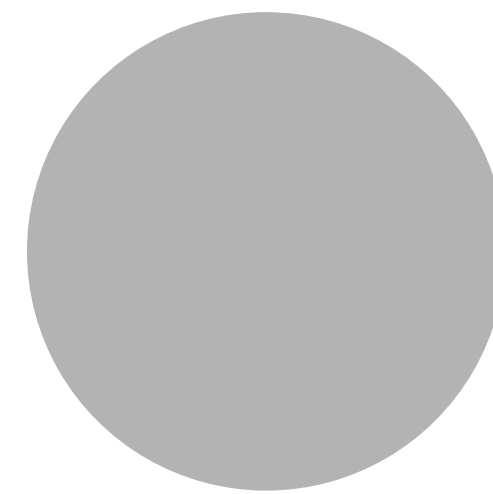


CMYK 90, 81, 56, 82
RGB 18, 18, 26
HEX #12121A

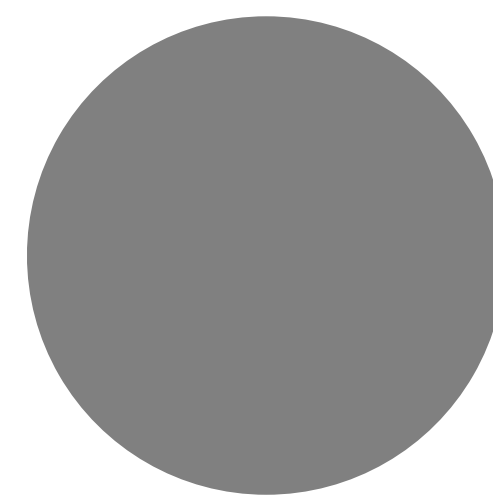
Grayscale



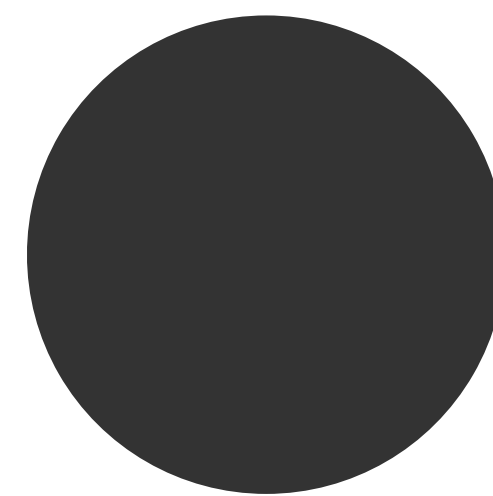
CMYK 0, 0, 0, 10
RGB 229, 229, 229
HEX #000000



CMYK 0, 0, 0, 30
RGB 178, 178, 178
HEX #000000



CMYK 0, 0, 0, 50
RGB 128, 128, 128
HEX #000000

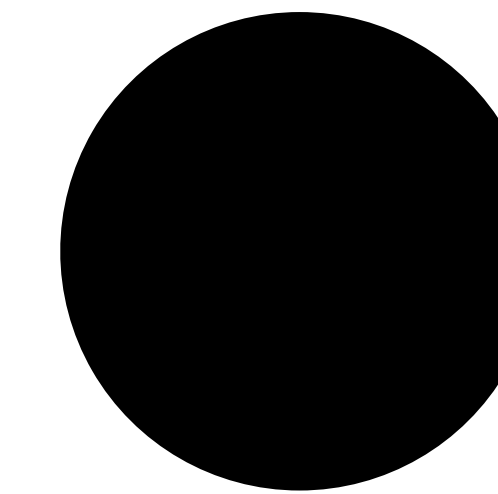


CMYK 0, 0, 0, 80
RGB 51, 51, 51
HEX #000000

Black and white



CMYK 0, 0, 0, 0
RGB 255, 255, 255
HEX #ffffff



CMYK 91, 79, 62, 97
RGB 0, 0, 0
HEX #000000



Misuse

Do not —
use other color combinations.



Do not —
use another font for
the wordmark.



Do not —
skew, rotate or stretch.



Do not —
use other proportions
for the symbol and wordmark.



Do not —
use on saturated backgrounds.



Do not —
use any effects with the logo.



Do not —
place any graphics inside
the logo clear space.



Do not —
add elements.





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DUST



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Dust Space

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INTRODUCTION TO THE DUST ECOSYSTEM

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